



Module:

Specialisation : Banking (Management)

Course:

Corporate Analysis

Professor in charge:

Prof. Dr. Wilhelm Schneider

Lecturers:

Prof. Dr. Wilhelm Schneider

Target Group:

4th / 5th semesters

Scope:

2 semester periods per week

ECTS- Points:

3,0

Prerequisites:

Students will need basic understanding of accounting techniques and fundamentals of corporate financial accounting

Objectives:

Students should

- be aware of the necessity to analyse corporate clients
- analyse corporate clients' accounts by modifying financial statements up to their needs, splitting up the result of the year and applying ratio analysis.
- evaluate the economic situation of analysed companies without assistance
- perform a due diligence and come forward with a rating for selected corporate Clients.

Literature:

- Coenenberg, Adolf G.: Jahresabschluss und Jahresabschlussanalyse, 20. Auflage, Stuttgart 2005.
- Gräfer, Horst: Bilanzanalyse, 10. Auflage, Herne / Berlin 2008
- Küting, Karlheinz / Weber, Claus-Peter: Die Bilanzanalyse, 8. Auflage, Stuttgart 2006 (KW)
- Schneider, Bettina; Schneider, Wilhelm: Jahresabschluss und Jahresabschlussanalyse, 4. Auflage Göttingen 2009 (in Vorbereitung)

Contents:

- 1 Motives for analyzing Corporate Clients
 - 1.1 Credit Analysis
 - 1.2 Going Public assesment
- 2 Analysis Approaches
 - 2.1 Quantitative Approach
 - 2.2 Qualitative Approach
- 3 Practical Analyses
 - 3.1 Due Diligence Review
 - 3.2 Rating Process

Teaching Methods:

interactive lecture, case work, case studies, self study

Examination:

written exam

Language:

German